



The International
Fragrance Association



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South Africa joins International Fragrance Association

The International Fragrance Association (IFRA) is pleased to announce a new Association Member to its global network of fragrance associations - SAAFFI, the South African Association of the Flavour & Fragrance Industry.

SAAFFI has approximately 50 members and is based in Johannesburg. Its members range from manufacturers and suppliers of fragrance compounds to suppliers of raw materials and services.

All SAAFFI members adhere to the IFRA Code of Practice, implementing the

IFRA Standards and will now be subject to the industry's annual Compliance Program.

“SAAFFI is the first association from the African continent to join the IFRA global network of fragrance associations and we are delighted to have them on board”, said **Jean-Pierre Houri**, IFRA Director General.

“IFRA Standards already cover 90% of the fragrance compound market worldwide and adding South African companies can only be good for the fragrance industry, our customers and consumers”, added Houri.

SAAFFI will join the newly formed IFRA Europe Regional Committee, which covers Europe, Africa and the Middle East.

“We are delighted to become a full Association Member of IFRA,” said **Michael Gristwood**, Executive Director of SAAFFI. *“Joining IFRA will give a big boost to our association and its members, especially for those looking to export where adherence to IFRA Standards is vital.”*

The International Fragrance Association, founded in 1973, represents the interests of the fragrance industry worldwide. IFRA comprises seven multinational Regular Members and 21 national associations in four global regions representing hundreds of small and medium-sized fragrance ingredient manufacturers, as well as supporting members. Its mission is to promote the safe use of fragrance for everyone's enjoyment.

Fragrances are a key platform technology used by consumer goods companies – for fine fragrances, personal care products, household care and more.

IFRA's flagship safe use program, the IFRA Standards, applies safety management measures based on scientific assessment and the evaluations of an independent Expert Panel. The program is at the heart of the IFRA Code of Practice, which applies to all IFRA members globally, including members of IFRA's 21 national associations. The Code also requires members to abide by local, national and international regulation, and to apply good manufacturing practices.

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