



Mar 28, 2024 16:33 CET

## IFRA announces launch of the 2024 Volume of Use survey

**Geneva, 28 March 2024 – The International Fragrance Association (IFRA) is pleased to announce the commencement of its 2024 Volume of Use (VoU) survey. The VoU survey is a crucial initiative conducted around every four years to compile comprehensive data on the volumes of fragrance ingredients utilized in the production of fragrance mixtures. The survey underscores IFRA's unwavering commitment to promoting safety, transparency, and sustainability within the global fragrance industry.**

The Volume of Use Survey is instrumental in achieving several key goals that

are pivotal to the industry's operations and future development:

- **Creating the IFRA [Transparency List](#):** The IFRA Transparency List is an overview of the ingredients used to create fragrance mixtures employed by consumer goods companies in personal care products, home care products and fine fragrance worldwide. It represents a 'snapshot' of all the ingredients used by fragrance companies around the world in the creation of fragrance mixtures.
- **Informing the RIFM Safety Assessment process:** Odorous materials observed to be in use are subjected to a rigorous safety evaluation by the Research Institute for Fragrance Materials (RIFM).
- **Supporting environmental risk assessments:** The collected data aids in assessing the environmental impact of fragrance ingredients, contributing to the industry's environmental stewardship goals.
- **Navigating regulatory challenges:** Comprehensive insights into the usage volumes of ingredients enable IFRA to effectively address regulatory developments and advocate on behalf of the fragrance industry around the world.

Launched on March 27, 2024 and scheduled to run until end of September, the survey aims to gather data on ingredient volumes used in the calendar year 2023, emphasizing IFRA's proactive stance on safety and regulatory compliance. Participation in the survey is essential, as it enables the creation of a detailed database that supports the fragrance industry's efforts to ensure the safe use of fragrances.

"Through the Volume of Use Survey, we aim to continue to build our industry's reputation for safety, sustainability, and transparency," said Matthias Vey, Vice President for Scientific Affairs at IFRA. "The contribution from fragrance houses and producers of fragrance mixtures in this survey is vital to maintaining the highest standards of consumer safety and environmental care".

IFRA encourages all industry participants to engage in this survey, contributing to the collective effort to uphold and advance the fragrance industry's commitment to excellence and responsibility.

The Volume of Use survey documents can be found at: [here](#)

---

The International Fragrance Association, founded in 1973, represents the interests of the fragrance industry worldwide. IFRA comprises seven multinational Regular Members and 23 national associations in four global regions representing hundreds of small and medium-sized fragrance ingredient manufacturers, as well as supporting members. Its mission is to promote the safe use of fragrance for everyone's enjoyment.

Fragrances are a key platform technology used by consumer goods companies – for fine fragrances, personal care products, household care and more.

IFRA's flagship safe use program, the IFRA Standards, applies safety management measures based on scientific assessment and the evaluations of an independent Expert Panel. The program is at the heart of the IFRA Code of Practice, which applies to all IFRA members globally, including members of IFRA's national associations. The Code also requires members to abide by local, national and international regulation, and to apply good manufacturing practices.

## Contacts



### **Charles de Lusignan**

Press Contact

Global Communications Director

General communications and media relations

[cdelusignan@ifrafragrance.org](mailto:cdelusignan@ifrafragrance.org)

0032484781176



**Marta Varela**

Press Contact

Events and Communications Manager

Events and Communications

[mvarela@ifrafragrance.org](mailto:mvarela@ifrafragrance.org)