



The International
Fragrance Association



IFRA took part in the 3rd FICCI Fragrance Business Summit to discuss key fragrance topics – and signed an MoU with FICCI focused on supporting skills, safety, and capacity building in the Indian fragrance industry.

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IFRA and FICCI sign MOU during 3rd Fragrance Business Summit

Lucknow, 25 October 2024 - The International Fragrance Association (IFRA) today took part in the 3rd International Fragrance Business Summit hosted by the Federation of Indian Chambers of Commerce and Industry (FICCI), in collaboration with CSIR-CMAP. The summit took place in Lucknow, Uttar Pradesh, and focused on the Indian fragrance industry, exploring opportunities for sustainable practices, on how to build fragrance-relevant skills locally, and on harmonization with global standards to improve consumer protection.

“India is a rising player in the global fragrance sector and is a leading source of key fragrance ingredients”, said Martina Bianchini, President of IFRA. “This summit was an opportunity to discuss sustainable growth and innovation. By working together, we can enhance consumer protection and support the development of the fragrance industry in India and beyond”.

The event brought together leaders and experts from the fragrance industry to explore topics such as enhancing economic growth through sustainable development practices, emerging market opportunities for India, and harmonizing fragrance safety standards.

The summit also featured Memorandum of Understanding (MoU) exchange between IFRA and FICCI, building upon IFRA-FICCI’s existing work together. IFRA was a co-founder of the FICCI Fragrance Task Force, and IFRA’s participation in the FICCI Fragrance Business Summit is its third such engagement.

“The signing of the MoU between IFRA and FICCI is a milestone in fostering stronger relationships between the global fragrance community and India”, said Hans Holger Gliewe, Chairman of IFRA. “It symbolizes our shared commitment to advancing safety, sustainability, capacity and innovation in the fragrance industry in all corners of the world.”

The summit also highlighted technological innovations shaping the future of the Indian fragrance sector, including skills development – particularly in the field of perfumery, something also supported by IFRA’s support of the Hindu College Perfumery Course – and the further progress in CIMAP’s sustainable aroma clusters.

Referring to the Perfumery Course, Bhuvana Nageshwaran, Director F&F at Ultra International Limited and co-chair of the FICCI Fragrance Task Force said, “I am pleased to see that through this sustainable perfumery course: ‘the Art of crafting fragrances and nurturing careers’, we can join hands to deliver on our shared objectives – with this MOU also serving to reinforce this work.”

The Federation of Indian Chambers of Commerce and Industry (FICCI) hosted the 3rd International Fragrance Business Summit 2024 on October 25, 2024, at CSIR-CMAP, Lucknow. This initiative was organized in collaboration with CSIR-CMAP, Lucknow, supported by the Ministry of MSME, the Government of India, the Bureau of Indian Standards (BIS), and other industry stakeholders including

International Fragrance Association (IFRA), Ultra International Limited, and Eternis Fine Chemicals Ltd.

Notes for editors

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The International Fragrance Association, founded in 1973, represents the interests of the fragrance industry worldwide. IFRA comprises 7 multinational Regular Members, 22 National Associations and 12 Supporting Members in four global regions representing hundreds of small and medium-sized fragrance ingredient manufacturers, as well as supporting members. Its mission is to promote the safe and sustainable use of fragrance.

Fragrances are a key ingredient used by consumer goods companies – for fine fragrances, personal care and cosmetics products, household care and more.

IFRA's flagship safe use program, the IFRA Standards, applies safety management measures based on scientific assessment and the evaluations of an independent Expert Panel. The program is at the heart of the IFRA Code of Practice, which applies to all IFRA members globally, including members of IFRA's National Associations. The Code also requires members to abide by local, national and international regulations, and to apply good manufacturing practices.

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