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IFRA joins cross-industry call on EU chemicals rules

The International Fragrance Association has joined a cross-industry call to the European Commission not to overhaul the European Union's chemical rules.

[A letter to Commission President Ursula von der Leyen](#), coordinated by the European Chemical Industry Council (CEFIC) and co-signed by IFRA and 17 other industry associations, says that the development of the Chemical Strategy for Sustainability should not lead to a root-and-branch rethink of the EU's REACH chemicals legislation.

Citing the challenges presented by the COVID-19 pandemic and of new British chemicals rules in the light of the UK's withdrawal from the EU, the letter calls on the Commission to continue to back the world-leading REACH system.

The letter also encourages the Commission to create a new multi-stakeholder platform that would facilitate a structured dialogue between the Commission, member states, representatives of the European Parliament, and experts from industry, downstream users, consumer organizations and NGOs.

The International Fragrance Association, founded in 1973, represents the interests of the fragrance industry worldwide. IFRA comprises 7 multinational Regular Members, 22 National Associations and 12 Supporting Members in four global regions representing hundreds of small and medium-sized fragrance ingredient manufacturers, as well as supporting members. Its mission is to promote the safe and sustainable use of fragrance.

Fragrances are a key ingredient used by consumer goods companies – for fine fragrances, personal care and cosmetics products, household care and more.

IFRA's flagship safe use program, the IFRA Standards, applies safety management measures based on scientific assessment and the evaluations of an independent Expert Panel. The program is at the heart of the IFRA Code of Practice, which applies to all IFRA members globally, including members of IFRA's National Associations. The Code also requires members to abide by local, national and international regulations, and to apply good manufacturing practices.

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